

Business and Communication Systems

Topics to Revise – Unit 2: The Business Environment

Types of Business Ownership

Stakeholders

Communication

Digital Trading

Recruitment

Training

Selection

Implications of digital technology for business and customers

Marketing

Market Research

Marketing Mix

Examination Board: CCEA



Examinations

Unit 2: The Business Environment-Wednesday 19th June 2024

Pupils have received a booklet of all past paper questions for Unit 2: The Business Environment

School Revision Resources

Class notes presented in PowerPoint Format

Booklet of Past Papers

Pupil Revision Notes created from PowerPoint Notes

After school revision classes tba (check school social media for dates and times)

Intensive revision session before the exam (check school social media for dates and times)

Online Resources

www.ccea.org.uk – For access to past papers and mark schemes (same as students have received from teacher)